

2023 Convention Itinerary

Watertown Event Center

Friday, March 31

5:00pm Vendor Fair Open

6:00pm Social at Watertown Flowers 303 W Kemp Watertown, SD

8:00pm Vendor Fair Closes

Saturday, April 1

8:00am Board Meeting

8:00am Registration and Vendor Fair Opens

9:30am Hands on Design Class with Rhoda Paurus & Kelsey Thompson AIFD, CFD
Little hacks for big impact Sponsored by Len Busch Roses

11:00am Fast Break

11:30am Business Seminar hosted by Koehler & Dramm Wholesale Florist

12:15pm Lunch and Vendor Shopping
Lunch sponsored by North American Wholesale Florist, Inc.

1:00pm Round Table Discussions

2:00pm Vendor Shopping

2:30pm Fast Break

3:00pm Design Show with Donald Yim AIFD, PFCI
Unexpected elements featuring everyday flowers
Sponsored by Koehler & Dramm Wholesale Florist, Lovingly, Smithers-Oasis & SDFA

5:00pm Vendor Fair Closes

5:30pm Social

6:00pm Annual Meeting

7:00pm Supper and Entertainment

Sunday, April 2

9:00am Registration and Vendor Fair Opens

9:00am Set-up for Level 1, Level 2 & Doug Hesnard Design Competitions

9:00am Pasque Team Design Competition

10:00am Pasque Individual Design Competition

10:30am Hands on Design Class with Donald Yim AIFD PFCI
Everyday flowers every day Sponsored by North American Wholesale Florist, Inc.

12:00pm Lunch, Vendor Shopping & Raffle Drawings
Lunch sponsored by the South Dakota Florists Association (SDFA)

12:30pm Design Show with Rhoda Paurus & Kelsey Thompson AIFD, CFD
Creative designing for profitability Sponsored by Len Busch Roses & SDFA

1:00pm Vendor Fair Closes

2:00pm Auction