

SOUTH DAKOTA FLORIST ASSOCIATION

2023 CONVENTION AND TRADE FAIR

“INSPIRATION, INFLUENCE & IMPACT”

WATERTOWN CONVENTION CENTER ** MARCH 31, APRIL 1&2

Greetings,

You are invited to the 2023 SDFA Convention and Vendor Fair, March 31, April 1 & 2 at the Watertown Convention Center.

The Trade Fair will be open for set up any time after noon on Friday, March 30th. We will be having a “happy hour shopping with the vendors” on Friday from 5-8pm. Please be ready to receive customers at that time. The vendor room will be open for customers from 8am to 5pm on Saturday and 8am to 1 pm on Sunday.

If your company donates \$350.00 or more in product to the event, your triple booth rent will be at no cost. We would like to have any hard goods that you wish to donate to the event sent to our Trade Fair Co-chair, Alasia Soucy at her store, Watertown Flowers 303 West Kemp Ave. Watertown, SD 57201 by March 24th.

We are also asking that your company participate in our Vendor sponsored raffle. Please make up a gift basket of products that we will raffle off during the weekend. We ask that the value of the basket be \$75.00 or more.

There is a block of rooms set aside at the Watertown Best Western Ramkota Hotel, 1901 9th Ave. SW in Watertown. Reservations can be made by calling 605-886-8011. Please mention SDFA when making your room reservation to guarantee the discounted rate by February 28, 2023

Vendor registration deadline is March 3rd, 2023. Please complete the attached form and return it to the address below.

Feel free to contact me with any questions that you may have. Thank you and I look forward to seeing you in person in March!

Audrea Hecht SDFA Trade Fair Chairperson

P.O. Box 43

Yankton, SD 57078

605-665-7700

e-mail piedpiper@midconetowork.com